

**A New Cereal on the Shelf!**  
**Fiction Book Report**  
**DUE: MAY 6**



**DIRECTIONS:** You are going to read a Newbery Medal/Honor book and invent a new cereal inspired by what you've read. You'll then design a box for the cereal you've created. Visit

<http://www.ala.org/alsc/awardsgrants/bookmedia/newberymedal/newberyhonors/newberymedal> if you need to see a list of possible books.

**MATERIALS:**

- Newbery Medal/Honor book
- an empty cereal box
- creativity!

**FRONT OF BOX:** Use a piece of white or light colored paper to cover the front of your cereal box. (You will probably want to create the cover before gluing it on your box.) Include the name of the cereal and a picture. Invent a name for the cereal that is related to the title of the book and sounds like a cereal. Do not use the exact title of the book. You may want to look at the attached page of real cereal boxes to get some ideas. Choose a shape for the cereal as well as colors and ingredients that all relate to the book.

*For example, for Harry Potter and the Sorcerer's Stone, you might invent a cereal called Wizard Wands, a toasted oat cereal in the shape of miniature lightning bolts.*

**RIGHT SIDE:** Make a list of ingredients that includes the story elements of characters and setting. Under the heading "Ingredients," list the main characters and write a paragraph describing each one. Then describe the setting. Just make sure you include the main characters and the setting.

**LEFT SIDE:** Write a summary that describes the main problem and some major events of the story. **But don't give away the ending!** Try to use words that will "grab" the readers' attention and make them want to buy your cereal.

**BACK OF BOX:** Design a game that is based on the story. It can be a puzzle, a word search, a word scramble, a maze, a crossword puzzle, a hidden pictures illustration, or any other fun activity that might be found on the back of a cereal box. Make sure it relates to the plot of the book.

**TOP OF BOX:** Include the title, author, number of pages, and number of stars you would give this book if you were a book critic. The maximum number of stars would be 5.

**PRIZE:** Cereal boxes often include a prize. Your prize must be something the main character could have used in the book or something that reminds you of the main character. You can even include a picture of the prize on the front of your box to let the reader know what is inside the box.

**ORAL PRESENTATION:** You will present your cereal in a 30- or 60-second television commercial. Practice your commercial to make sure of the wording and the timing. Do not just encourage the audience by using opinion words (exciting, great, interesting, best, etc.) but also by featuring elements of the book (scenes, facts, etc.) Be dynamic and try to convince the audience to buy the cereal whether you liked the book or not. Optional: Be a character from the book when you present your commercial.

**ROUGH DRAFTS:** All templates for this cereal box book report are available on our class website. This will be helpful for students who want to write rough drafts for the sides of their box before doing the final copies. If students need any glue, scissors, markers, white paper, or construction paper from the school, just submit a request for the specific materials.

Thank you to <http://www.redmond.k12.or.us/> for this project.

Cereal Box Book Report Rubric

Due Date: May 6

Name: \_\_\_\_\_

Score: \_\_\_\_\_

	4	3	2	1
<b>Front Cover</b>	The front of the cereal box has a picture & the title that relates to the book.	The front has a picture & title but does not relate to the book.	The front does have a title but does not have a picture.	The front does not have a picture or a title.
<b>Right Side</b>	Side one contains detailed and well-written character and setting summary.	Side one has a character and setting summary that could be improved in terms of grammar, spelling, and content.	There are numerous mistakes and/or the summary is poorly done.	The right side does not have any story elements.
<b>Back</b>	Designs a game that is based upon the story. It is attractive, creative and includes detailed information from the novel.	Designs a game that is loosely based upon the story. It is somewhat creative and includes some information from the novel.	Designs a game that is not related to the story. It includes little information from the novel.	Game is unrelated to the novel and may not be complete.
<b>Left Side</b>	Includes a well-written summary of the book that the student read. The student identifies details, recognizes context, and identifies relationships.	Left side has a summary that could be improved in terms of grammar, spelling, and content.	There are numerous mistakes and/or the summary is incomplete.	The left side does not have a summary.
<b>Top</b>	Includes title, author, number of pages, and number of stars that you would give the book.	One element is missing: title, author, number of pages or number of stars that you would give the book.	Two elements are missing: title, author, number of pages or number of stars that you would give the book.	Top does not contain any of the required elements.
<b>Prize</b>	The prize is strongly connected to something the main character could have used in the book or reminds the student of their character.	The prize is something the main character could have used.	A prize is available, but does not relate to the main character or story.	There is not a prize included.
<b>Commercial</b>	Student is persuasive in delivery and is well-rehearsed.	Student is persuasive in delivery.	Student is not persuasive in delivery and/or does not seem rehearsed.	Student is inaudible or does not present the report.
<b>Effort</b>	The work is legible, parts fit in each section, and edges are straight or intentionally jagged. Turned in on time.	The work is legible, most parts fit in each section, and most edges are straight. Turned in on time.	The work is somewhat legible, some parts fit in each section, and some edges are straight. Turned in late.	The cereal box is illegible and/or mostly incomplete.

Comments:

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<b>Front Cover</b>	The front of the cereal box has a picture & the title that relates to the book.	The front has a picture & title but does not relate to the book.	The front does have a title but does not have a picture.	The front does not have a picture or a title.
<b>Right Side</b>	Side one contains detailed and well-written character and setting summary.	Side one has a character and setting summary that could be improved in terms of grammar, spelling, and content.	There are numerous mistakes and/or the summary is poorly done.	The right side does not have any story elements.
<b>Back</b>	Designs a game that is based upon the story. It is attractive, creative and includes detailed information from the novel.	Designs a game that is loosely based upon the story. It is somewhat creative and includes some information from the novel.	Designs a game that is not related to the story. It includes little information from the novel.	Game is unrelated to the novel and may not be complete.
<b>Left Side</b>	Includes a well-written summary of the book that the student read. The student identifies details, recognizes context, and identifies relationships.	Left side has a summary that could be improved in terms of grammar, spelling, and content.	There are numerous mistakes and/or the summary is incomplete.	The left side does not have a summary.
<b>Top</b>	Includes title, author, number of pages, and number of stars that you would give the book.	One element is missing: title, author, number of pages or number of stars that you would give the book.	Two elements are missing: title, author, number of pages or number of stars that you would give the book.	Top does not contain any of the required elements.
<b>Prize</b>	The prize is strongly connected to something the main character could have used in the book or reminds the student of their character.	The prize is something the main character could have used.	A prize is available, but does not relate to the main character or story.	There is not a prize included.
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Comments: